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## Ippolito Fleitz Group

Ippolito Fleitz Group is a multidisciplinary, internationally operating design studio based in Stuttgart. We are identity architects. We work in unison with our clients to develop architecture, products and communication that are part of a whole and yet distinctive in their own right. This is how we define identity. With meticulous analysis before we begin. With animated examination in the conceptual phase. With a clarity of argument in the act of persuasion. With a love of accuracy in the realisation. With a serious goal and a lot of fun along the way. Working together with our clients. As architects of identity, we conceive and construct buildings, interiors and landscapes; we develop products and communication measures. We do not think in disciplines. We think in solutions. Solutions that help you become a purposeful part of a whole and yet distinctive in your own right. We architect your identity.

## Der SPIEGEL Kantine

Design Agency: Ippolito Fleitz Group  
Client: Verlagsgruppe Der SPIEGEL  
Location: Hamburg, Germany  
Photographer: Zooley Braun



In October 2011 the SPIEGEL Group, whose stable includes Germany's most important news magazine Der SPIEGEL, moved into its new publishing house in Hamburg's HafenCity development. This impressive structure on the Erbsenstraße, flanked by the waters of the River Elbe, was designed by Danish architect Henning Larsen. Ippolito Fleitz Group was commissioned to create a new employees' canteen for the building. The legacy building's famous canteen was designed in 1969 by Yvonne Porten and has since been placed under heritage protection. The intervention represented a particular challenge.





